

LEAD BY EXAMPLE

THE TODAY'S LEADER
PODCAST EPISODE 479

Key Points

Why Leading by Example Matters

- Teams don't respond to commands—they respond to behaviour.
- Leaders who demonstrate accountability build trust and set the standard.
- If you don't show accountability, you can't expect it from your team.
-  5 Ways to Lead by Example & Foster Accountability
- **1** Set the Standard – Show up prepared, take ownership, and be professional.
- **2** Take Responsibility – Admit mistakes and commit to improvement.
- **3** Communicate Expectations Clearly – Ensure team members know their roles.
- **4** Create a Safe Environment for Ownership – Encourage learning from mistakes.
- **5** Give & Receive Constructive Feedback – Make accountability a two-way street.

WORKSHEET

Step 1: Self-Reflection

How well do you model accountability? Rate yourself from 1 (Needs Improvement) to 5 (Strong Example).

Leadership Behavior	Rating (1-5)
I take responsibility for my mistakes.	—
I follow through on commitments.	—
I communicate expectations clearly.	—
I create a culture of accountability.	—
I seek and accept feedback.	—

Step 2: Identify Areas for Growth

What's one area where you can set a stronger example?

What can you do to improve that one area?

Step 3: Creating a Culture of Accountability

- ☒ How will you encourage team members to take ownership?
- ☒ What accountability check-ins can you implement?
- ☒ How will you recognize and reward accountability?

Step 4: Take Action This Week

Choose one leadership behaviour to improve.

Implement an accountability check-in with your team.

Ask a team member for feedback on how you model accountability.